

Full page • 7.5 x 10.25 in or 2250 x 3075 px
No bleed • 300 DPI • CMYK • jpg, png, or PDF

\$2500

Fourth page VERTICAL • No bleed
3.625 x 5.0 in or 1088 x 1537.5 px
300 DPI • CMYK • jpg, png, or PDF

\$800

Half page VERTICAL • No bleed
3.625 x 10.25 in or 1088 x 3075 px
300 DPI • CMYK • jpg, png, or PDF

\$1400

National Cattle Trails Conference
sponsor ads published in magazine:

Celebrating the WestSM
Places People Events Stories Art

Display print ad prices are:

\$5000 back page, full bleed
\$3500 inside front page no bleed
\$3000 inside back page no bleed
\$2500 inside full page no bleed
\$1400 inside half page no bleed
\$800 inside fourth page no bleed
\$450 inside eighth page no bleed
\$250 inside sixteenth page no bleed

HORIZONTAL ad sizes are:

Half 7.5 x 5 in or 2250 x 1500 px
Fourth 7.5 x 2.375 in or 2250 x 713 px
Eighth 7.5 x 1.062 in or 2250 x 319 px
Sixteenth 7.5 x 0.531 in or 2250 x 159 px

Eighth page VERTICAL • No bleed
3.625 x 2.375 in or 1088 x 713 px
300 DPI • CMYK • jpg, png, or PDF

\$450

Sixteenth page VERTICAL • No bleed
3.625 x 1.1875 in or 1088 x 356 px
300 DPI • CMYK • jpg, png, or PDF

\$250

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Places People Events Stories Art
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